

02 DASHBOARD

Swift Wash Laundry

Project Overview

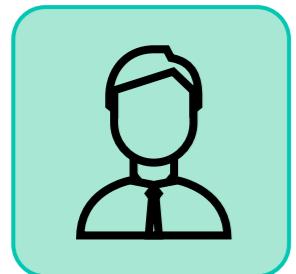
The Frontend Dashboard Design Project for the Laundry App is dedicated to crafting a user friendly and visually engaging interface that empowers users with efficient data visualization and management capabilities. The objective is to enhance the laundry app's user experience

by providing a comprehensive dashboard that enables users to access key information and perform essential tasks with ease.

Project Duration

August 2023- September 2023

Target Audience



Laundry Manager



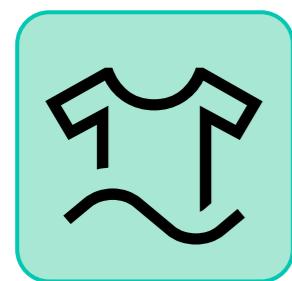


Problem Statement

The dashboards in the laundry apps currently present several critical challenges. Users face difficulties in efficiently accessing and managing essential laundry related information, resulting in a less-than-optimal experience. Additionally, the lack of real-time updates and a clear reporting system hinders effective task execution and inventory management.

Through this project, I seek to design the interface and enhance the laundry app's frontend to provide users with an intuitive and feature-rich dashboard that ensures they can efficiently access information, receive real-time updates, and optimize their laundry related tasks.

Solution



View the Laundry
Workflow



Current Status
of the Orders



Status of the
Delivery Drivers



Focus on Priority
Orders



Addressing
Unattended Orders

Design Process



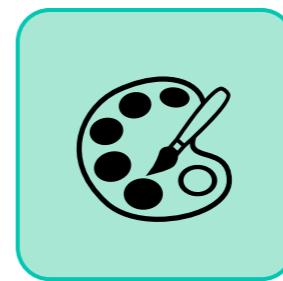
Empathize



Define



Ideate



Design



Test

User Persona



Age	48
Gender	Male
Occupation	Manager
Location	Bangalore
Living	Apartment

Frustrations

- Dealing with daily challenges in keeping the laundry service running smoothly
- Managing inventory, handling customer problems, and ensuring orders go out on time

Deepak Reddy
Persona- Manager

About

Deepak is the Manager of the Swift Wash laundry services who lives in Bangalore. He has a rich background in operations management within the laundry and hospitality industry. Having started his career as a laundry attendant, Deepak worked his way up through the ranks, gaining hands-on experience

in the various aspects of the laundry service. He took on the role of Manager two years ago and is passionate about delivering exceptional service to customers.

Goals

- To make the laundry service more efficient and customer friendly
- Wanting to reduce waiting times, minimize mistakes in orders, and make sure customers are happy



Design System

Branding

The Swift Wash logo features a representation of a washing machine drum enclosed within a circular frame. The washing machine is filled with swirling water, capturing the essence of the laundry process.

The water forms a graceful and rhythmic pattern, symbolizing the efficiency and cleanliness associated with the Swift Wash mobile laundry app.



Color Palette

#E9E9E9

#9DDDF2

#B5D6E1

#9DDDF2

#FFFFFF

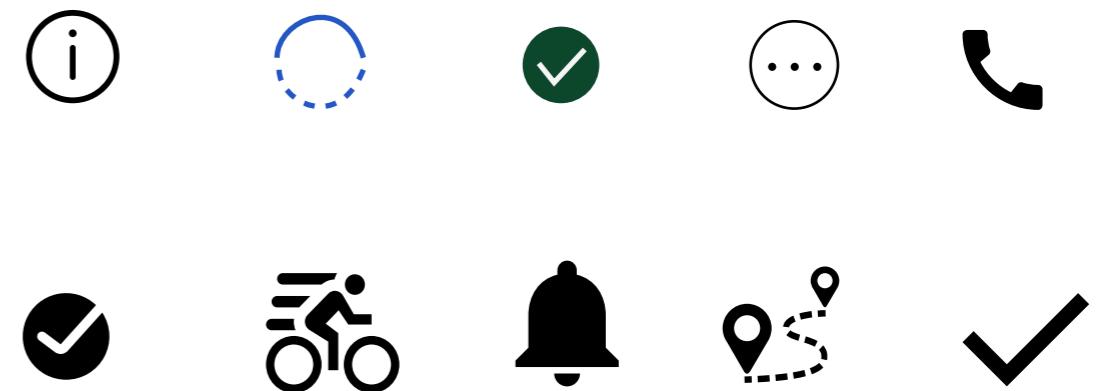
Typography

Rubik

Aa	Aa	Aa
Medium	Regular	SemiBold

Rubik Medium 28 px	Rubik Regular 18 px
Rubik Medium 20 px	Rubik Regular 16 px
Rubik Medium 18 px	Rubik Regular 10 px

Icons



Components and Elements

Unattended Order

Batch ID	SW1234	Status		
----------	--------	--------	--	--

Express Order

Batch ID	SW1234	Status		
----------	--------	--------	--	--

Normal Order

Batch ID	SW1234	Status		
----------	--------	--------	--	--

Drop Down Field

Batch ID	SW1234	Status		
----------	--------	--------	--	--

Type	No.	Wash & fold	Dry cleaning	Stain Removal	Steam iron
Jeans	10	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Socks	12	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Dress	10	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tops	15	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Drop Down Field

Batch ID	SW1234	Status		
----------	--------	--------	--	--

Sorting & folding	<input checked="" type="radio"/>
Counting	<input checked="" type="radio"/>
Packaging	<input checked="" type="radio"/>
Labeling	<input type="radio"/>
Dispatched	<input type="radio"/>

Delivery Drivers Section

Delivery Drivers	Status
Raghav Naik	
Sumit LK	
Tanay G	

UI Design

Swift Wash Laundry Services 12.30 am, Thursday 30 March 2023 5

Pickups

- Order No. 1** Batch ID- SW1234
- Services** -Wash and fold, Dry cleaning, Stain Removal
- Batch ID** SW1234 **Status** Urgent
- No. of clothes**-40 **Delivery type**-Express **Total price**-Rs.3500/-

- Order No. 2** Batch ID- SW6784
- Services** -Wash and fold, Dry cleaning, Steam iron
- Batch ID** SW6784 **Status** ✓
- No. of clothes**-40 **Delivery type**-Express **Total price**-Rs.2500/-

- Order No. 3** Batch ID- SW3776
- Services** -Wash and fold, Dry cleaning
- Batch ID** SW3776 **Status** Urgent
- No. of clothes**-50 **Delivery type**-Regular **Total price**-Rs.3500/-

- Order No. 4** Batch ID- SW5645
- Services** -Wash and fold, Dry cleaning, Satin Removal
- Batch ID** SW5645 **Status** Urgent
- No. of clothes**-35 **Delivery type**-Regular **Total price**-Rs.1500/-

Processing

- Batch ID** SW1234 **Status** Urgent
- Batch ID** SW3209 **Status** ✓
- Batch ID** SW0392 **Status** ✓
- Batch ID** SW5644 **Status** Urgent
- Batch ID** SW2484 **Status** Urgent
- Batch ID** SW3434 **Status** Urgent

Packing

- Batch ID** SW1234 **Status** Urgent
- Batch ID** SW3209 **Status** ✓
- Batch ID** SW0392 **Status** ✓
- Batch ID** SW1234 **Status** Urgent
- Batch ID** SW2484 **Status** Urgent
- Batch ID** SW3434 **Status** Urgent

Deliveries

- Batch ID- SW1234** **Delivery Status** ✓ **Satish Kumar** **Phone** 9283929482 **Payment Status** ...
- Batch ID- SW5277** **Delivery Status** ✓ **RK Laxman** **Phone** 9283929482 **Payment Status** ✓
- Batch ID- SW4520** **Delivery Status** ✓ **Rohit Yadav** **Phone** 9453029482 **Payment Status** ✓

Delivery Drivers

Delivery Drivers	Status
Raghav Naik	Available
Sumit LK	Available
Tanay G	Available

Laundry app frontend dashboard is thoughtfully organized into four key sections, each representing a crucial stage in the service workflow. This well-structured dashboard promises a user-friendly

experience, allowing for comprehensive oversight of the entire laundry service operation from order initiation to successful delivery.

Sections

Pickups

Order No. 1 ⓘ **Batch ID- SW1234**
Services
-Wash and fold, Dry cleaning, Stain Removal
No. of clothes-40
Delivery type-Express
Total price-Rs.3500/-

Order No. 2 ⓘ **Batch ID- SW6784**
Services
-Wash and fold, Dry cleaning, Steam iron
No. of clothes-40
Delivery type-Express
Total price-Rs.2500/-

Order No. 3 ⓘ **Batch ID- SW3776**
Services
-Wash and fold, Dry cleaning
No. of clothes-50
Delivery type-Regular
Total price-Rs.3500/-

Order No. 4 ⓘ **Batch ID- SW5645**
Services
-Wash and fold, Dry cleaning, Satin Removal
No. of clothes-35
Delivery type-Regular
Total price-Rs.1500/-

Pickups Section:

Efficiently manages incoming orders, allowing seamless tracking and coordination for the initial stage of the laundry process.

Processing

Batch ID
SW1234 **Status**  
Urgent

Batch ID
SW3209 **Status**  

Batch ID
SW0392 **Status**  
Express

Batch ID
SW5644 **Status**  

Batch ID
SW2484 **Status**  

Batch ID
SW3434 **Status**  
Regular

Processing Section:

Streamlines the internal workflow, providing real-time insights into the status of on going laundry tasks and optimizing resource utilization.

Sections

Packing

Batch ID SW1234	Status		
Batch ID SW3209	Status		
Batch ID SW0392	Status		
<hr/> <small>Express</small>			
Batch ID SW1234	Status		
Batch ID SW2484	Status		
Batch ID SW3434	Status		
<hr/> <small>Regular</small>			

Deliveries

Batch ID- SW1234	Delivery Status	
Satish Kumar	Payment Status	
 9283929482		
<hr/>		
Batch ID- SW5277	Delivery Status	
RK Laxman	Payment Status	
 9283929482		
<hr/> <small>Express</small>		
Batch ID- SW4520	Delivery Status	
Rohit Yadav	Payment Status	
 9453029482		
<hr/>		
Delivery Drivers		Status
Raghav Naik		
Sumit LK		
Tanay G		

Deliveries Section:

Focuses on tracking and managing completed orders, ensuring timely and accurate deliveries.

Sections

Delivery Drivers	
	Status
Raghav Naik	
Sumit LK	
Tanay G	

Delivery Drivers Section:
The small section dedicated to checking delivery drivers' availability adds a practical dimension, enhancing the overall logistics of the delivery process.

Batch ID		Status				
SW1234						
Type	No.	Wash & fold	Dry cleaning	Stain Removal	Steam iron	
Jeans	10					
Socks	12					
Dress	10					
Tops	15					

Batch ID	Status
SW1234	
Sorting & folding	
Counting	
Packaging	
Labeling	
Dispatched	

Dropdown field:
Provides a convenient and efficient way to check the processing status of clothes, offering users a comprehensive overview of the various services performed on each item.

Dropdown field:
Offers a comprehensive view of the packing process for clothes, allowing users to effortlessly track the status of various packing services.



Conclusion

While working on the dashboard, I found out how important it is to make tools that help managers decide things easily. The dashboard showed quick updates on orders, inventory, and how well everything was going. Making it simple for the manager to use was a big deal – it taught me that when we design things with the user in mind, it makes a big difference in how helpful our tech can be for businesses. Also, I learned that being ready to change and improve the dashboard based on what users say is important. This way, the dashboard stays useful and keeps helping managers with their daily tasks.

Building the dashboard wasn't just about creating a tool; it was about understanding that technology is always changing. Being ready to listen to what managers needed and making our dashboard better over time was crucial. This project taught me that in the tech world, making things user-friendly and always ready to improve based on feedback is the way to go.

